



# **CITY OF HAYWARD**

## **AGENDA REPORT**

AGENDA DATE 02/22/00

AGENDA ITEM 3

WORK SESSION ITEM \_\_\_\_\_

**TO:** Mayor and City Council

**FROM:** Director of Community and Economic Development

**SUBJECT:** Reallocation of City Social Services Funding to Alzheimer's Services of the East Bay for Adult Day Services

### **RECOMMENDATION:**

It is recommended that the City Council adopt the attached resolution reallocating \$5,000 for FY 1999-00, and \$15,400 for FY 2000-01, of City Social Services funds to the Alzheimer's Services of the East Bay (ASEB).

### **BACKGROUND/DISCUSSION:**

The Easter Seals Bay Area (Easter Seals) is the parent organization of the Project Heritage Adult Day Care Program. The City of Hayward currently has a contract with Easter Seals, in the amount of \$15,400, to provide adult day care services to low-income dependent older adults living in Hayward in FY 1999-00. Under the City's two year funding cycle, this program was scheduled to receive an additional \$15,400 in FY 2000-01, pending Council's approval based on an assessment of continued need, satisfactory program performance and the availability of City funding.

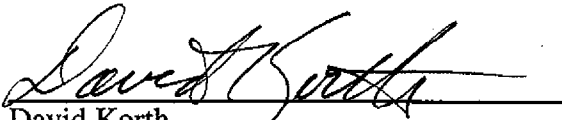
On January 26, 2000, the City received a letter from Bart Charlow, Chief Executive Officer of Easter Seals Bay Area, stating that the Heritage Adult Day Care Program will have to close effective February 25, 2000 (Exhibit A). The letter indicates that this action is being taken due to the agency's inability to continue subsidizing the cost of providing adult day care services.

As part of its funding recommendations, the Human Services Commission recommended that a Secondary Consideration List be established in the event that allocated City funds cannot be used by a funded agency. The Commission further recommended that ASEB be given first priority on the Secondary Consideration List should funds become available. It is estimated that approximately \$5,000 will remain in the FY 1999-00 Easter Seals' social services contract after the adult day care program closes at the end of February. In accordance with the Commission's recommendation, staff recommends that these funds be reallocated to ASEB for the remainder of the 1999-00 fiscal year.

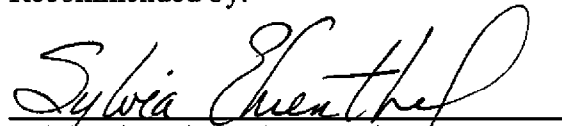
Staff also recommends that the \$15,400 that was allocated to the Easter Seals program next fiscal year be reallocated to ASEB. If approved by Council, this amount added to the \$10,800 already allocated to ASEB will provide them with a total grant of \$26,200 for FY 2000-01.

The majority of the Hayward program participants served by Easter Seals will be able to meet ASEB's program eligibility criteria and will be transferring to the ASEB Hayward adult day services program. Up to seven days per week of nursing care; physical, occupational and speech therapy; psychological counseling; pharmaceutical counseling; dietitian services; recreation therapy; social work services; a daily hot nutritionally balanced meal and door to door transportation will be offered. In addition, family caregivers will be offered information and training about dementia care, support groups, one to one counseling, information and referral for other needed services and in-home respite registry services. While the cost of providing this level of service averages \$70.00 per day, ASEB will honor the rate charged by Easter Seals for the families that are being forced to transfer programs. No family is currently paying the full program cost; in some cases low-income Hayward families are paying as little as \$3.00 per day. The social services funds provided by the City of Hayward will significantly help to cover the cost of providing services to these Hayward families.

Prepared by:

  
David Korth  
Social Services Planning Manager

Recommended by:

  
Sylvia Ehrental, Director of Community  
and Economic Development

Approved by:

  
Jesús Armas, City Manager

Exhibit A – Letter from Easter Seals Bay Area, dated January 23, 2000.  
Resolution



Creating solutions. changing lives.

## Easter Seals Bay Area

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San Francisco, California 94121

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**RECEIVED**

**JAN 26 2000**

Community & Economic Development

Sunday, January 23, 2000

David Korth  
City of Hayward  
777 B Street  
Hayward, CA 94541-5007

Dear Mr. Korth:

We regret to inform you that effective, today, January 24<sup>th</sup>, Easter Seals Bay Area will begin closure of our Heritage Programs in Pleasanton, Fremont and San Lorenzo.

As with many organizations that provide human services today, Easter Seals Bay Area has tried to serve too many people with too little reimbursement for too long. We are no longer able to subsidize care to the degree that we have up to this point. In order to preserve our core services to people with disabilities to the greatest degree possible, we must make this change.

We will begin today working actively with our clients and families to make a good transition to other appropriate services. We will need to accomplish this quickly; our last day of operation will be February 25.

While this time frame is short, we have just completed a survey of available services and find that relatively low occupancy of these programs in the area means that there are program spaces available. In fact, we hope that our closure will assist other providers of these important services by increasing enrollments in their programs.

We will be in touch by phone to discuss any issues with our contracted relationship. Please do not hesitate to call if you have any questions before we reach you. Thank you for your support of the Heritage Programs.

Sincerely,

Bart Charlow, CEO

**DRAFT**

HAYWARD CITY COUNCIL 

RESOLUTION NO. \_\_\_\_\_

Introduced by Council Member \_\_\_\_\_

**RESOLUTION AUTHORIZING THE REALLOCATION OF  
CITY SOCIAL SERVICES FUNDS AND A CONTRACT  
WITH THE ALZHEIMER'S SERVICES OF THE EAST BAY**

WHEREAS, the City of Hayward currently has a contract in the amount of \$15,400 with Heritage Adult Day Care Program, a subsidiary of Easter Seals, to provide adult day care services to low-income dependent older adults in Hayward for FY 1999-00 and approximately \$5,000 will remain in the FY 1999-00 Easter Seals' social services contract; and

WHEREAS, the Heritage Adult Day Care Program was to receive an additional \$15,400 in FY 2000-01 pending Council's approval; and

WHEREAS, the Heritage Adult Day Care Program will be closing effective February 25, 2000, due to its inability to subsidize the cost of providing day care services; and

WHEREAS, the Human Services Commission recommended that a Secondary Consideration List be established if the allocated funds could not be used by funded agencies, and that Alzheimer's Services of the East Bay be given first priority on the Secondary Consideration List.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Hayward hereby authorizes the reallocation of \$5,000 for FY 1999-00, and \$15,400 for FY 2000-01 to Alzheimer's Services of the East Bay, and that the City Manager is authorized to take all steps necessary and execute a contract with the Alzheimer's Services of the East Bay, and all appropriate documents which carry out these resolutions.

IN COUNCIL, HAYWARD, CALIFORNIA, \_\_\_\_\_, 2000

ADOPTED BY THE FOLLOWING VOTE:

AYES:

NOES:

ABSTAIN:

ABSENT:

ATTEST: \_\_\_\_\_  
City Clerk of the City of Hayward

APPROVED AS TO FORM:

\_\_\_\_\_  
City Attorney of the City of Hayward